

# Paul Heidecker

Multi-media Designer



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/PaulHeidecker



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## PROFILE

I'm your guy. Coming off as arrogant is not my intention or personality, but this section is literally about tooting my own horn. That being said, I can literally do everything graphic design related. Prove me wrong and I'll teach myself what to do through tutorials on lynda.com or YouTube. My favorite projects include web design and as of late, vector illustrations that look very realistic but only use a minimal number of colors. In the not too distant future, I intend to go back to school part-time to earn developer credentials. I do my best to keep up with technology, software and current design trends. I am a very optimistic person, even in the toughest of times. I am a family man whose number one objective is to provide the best that I can. Other people's creativity is fuel for my own. I am looking to join an ambitious company that wants to recruit the best designers around and keep them for the long run.

## EDUCATION

### B.S. DIGITAL ART & DESIGN

November 2009 - September 2011 (Yes, a 4 year degree in 21 months!)  
Full Sail University - Winter Park, FL

## PROFESSIONAL EXPERIENCE

### MEDIA DESIGNER | VELOCITY STREETWEAR | ALBERTVILLE, MN

April 2017-Present

Velocity Streetwear is a graphics/print company specializing in vehicle wraps (semi trucks and trailers), screen printing and embroidery. My duties include designing vehicle wraps and templating vehicles to a vector format in order to be wrapped. I also am in charge of setting up and cutting all cut vinyl as well as contour cutting printed vinyl. As this is a small company, I am the main I.T. contact as well.

### DIGITAL MEDIA DESIGNER | TRI-STATE G&T | WESTMINSTER, CO

February 2014-March 2016

I was one of 5 designers that supported the electricity company's roughly 1500 employees and 44 daughter companies, or member distribution systems, for any of their graphic design needs. I worked in digital, print, animation (2D & 3D), audio, video and some photography support as well. I also ran all A/V equipment around our headquarters building, mainly in the large board room, providing support for all meetings. Anytime that someone needed something that I had never done, I was quick to learn the process in order to complete their request as efficiently as possible.

### 3D EDITOR | MICROSOFT - BING MAPS | BOULDER, CO

October 2013-December 2013

I was part of an amazing team of 3D artists and animators that accurately built entire cities throughout the world in 3D for Bing Maps. This is the most expensive project that Microsoft has ever taken on, and I am very excited to be able to say that I had a part in it. My biggest claims to fame are the two tallest skyscrapers in Little Rock, Arkansas, I helped with the Bay Bridge in San Francisco and worked on the famous Aachen Cathedral in Aachen, Germany. If you have Windows 8.1 or higher you can have a look for yourself in the 3D section of the "Maps" app.